Pitching for Peace Insight: a guide

Peace Insight is a journalism and mapping platform dedicated to showcasing locally led peacebuilding. We publish articles by local peacebuilders and writers in conflict-affected communities, highlighting the power of local peacebuilding efforts. We also map local peacebuilding organisations around the world to support civil society ecosystems.

Over 2025-2030, Peace Insight's editorial strategy centres on three strategic goals:

- Peace Insight content will showcase local peacebuilding efforts around the world to increase their visibility and to demonstrate the effectiveness of this work.
- Peace Insight content will support the strengthening of local peacebuilding ecosystems and expertise through knowledge-sharing.
- Peace Insight content will amplify local peacebuilders' voices at the international level, providing opportunities to advocate to Global North audiences and shape narratives about peace and peacebuilding with their own perspectives.

What do we publish?

- **Stories** of local peacebuilding efforts around the world. These articles showcase local peacebuilding efforts, highlighting context-adapted approaches, challenges faced and lessons learned. These should demonstrate the impact* of local peacebuilding work. These are **850 words** long. We pay **£255** per article. We try to publish two of these every month.
- **Feature articles** exploring key themes connected to local peacebuilding. These deep-dive enable local peacebuilders to share their expertise beyond specific projects. They might cover themes like decolonisation, neutrality, different approaches to traditional work, or key lessons from peacebuilding efforts across a region. These are **1200 or 1500 words** long, and we pay **£360 or 450**. We only publish a few per year.
- **Context analysis** articles which provide brief local expert updates on significant context changes and the implications for or response of local peacebuilders. **500 words, £150** fee. We publish up to six per year, depending on need.
- **Opinion** columns amplifying local peacebuilders' perspectives on global issues, including calls to action for other peacebuilders or international powerholders. **850 words**, **£255**. We only publish a few per year.
- **Videos or photo essays**. We occasionally publish photo essays or videos on the topics outlined above. The rates for these would be agreed on a case-by-case basis.

Across these formats, the content has a narrative flow and a core message for the reader. Take a look at the linked articles to discover some of our favourites. To learn more about what we're looking for, including what we consider impact, see our latest editorial guidelines.

How to pitch

Respond to our calls for content on www.peaceinsight.org or send a pitch to this form. Provide a paragraph (max 250 words) summarising your idea. Outline the intended format and focus of your suggested article: what's the initiative, organisation, or theme? What will readers learn?

What happens next?

1. **Commissioning**: We'll confirm if we're interested. If we like your idea, we'll email you to commission it and agree a timeline for the full article. Unfortunately, we receive too many pitches to respond with rejections. We try to commission within 30 days of receiving pitches. If you haven't heard from us, please do pitch the piece elsewhere.
2. **Suitability checks:** Once we receive your draft, we do an initial review of the article to confirm it is suitable for Peace Insight. If it's not suitable, we may suggest changes or reject the piece.
3. **Editing**: If we've accepted your article, we'll do two rounds of editing to prepare it for publication. You will be involved in this process, as we may have queries or suggestions.
4. **Approval:** We send you the reviewed article to approve, and request your invoice, any accompanying images, and author biography (50 words).
5. **Payment and publication:** We pay for the article and publish it!